

Youth Development Council of Greene County Board Meeting | August 18, 2015

Present:

Staff: Mike Alley. **Board Members:** Bishop Michael Jackson, Ron Morris, Heather Myers, Ginny Reese, Carl Schmitt, Andrea Whitmarsh, Pastor Chuck Winner. **Advisory Council:** Roy Dye, Charlotte Gilbert, Dumisile Martin.

Approval of Minutes: The minutes of July 20 were approved as submitted.

Treasurer's Report: (Bishop Jackson) The submitted report shows that the ending balance in the checking account, after outstanding checks are subtracted is \$46,582.84. The two checks to the camp picnic lifeguards, shown on the report, were not needed and have been returned. A \$400 charge for 60 camp t-shirts has still to be invoiced. The total cost for transit for summer camp was \$747. Carl asked for a total statement of summer camp costs. The treasurer's report was approved.

Executive Director's Report: (Mike Alley)

Summer Program Review: Mike reported that the summer camp had 38 total campers. He debriefed the staff after camp and will put together a report for the Board. The after school program this Fall will be able to take 21 kids. The issue of kids with serious mental problems in the program was discussed. There were three such children in the summer camp. Mike talked about some ideas to provide an opportunity for the graduated sixth graders from the program to keep in touch through activities and possible meetings with staff. The first semester of the after-school program runs Sept. 15 through December 10 for a total of 24 days. The second semester will run Jan. 25 through May 12, and would be a total of 58 days if full-time. Mike has a budget for both semesters. The budget for Fall is \$12,000; this includes the value of "in kind" donations. 21 of the summer camp kids will be invited to participate in the Fall after-school program, with preference being given to kids who participated in after-school before. He will let parents know that the rest of the kids will be invited for the second semester if it goes full time.

"Measuring Outcomes" Discussion: Ron initiated a wide-ranging discussion of how program outcomes can be measured and demonstrated and when this piece should begin in earnest, for the purposes of evaluating the program and for use in grant applications.

Social Media: Mike will be putting new pictures from the programs onto the YDC website and Facebook page. Any pictures that folks have should be sent to Mike in digital format.

Fundraising Committee: (Roy Dye) There was no written report. Roy reported that the total amount raised by direct mail solicitations is now almost \$59,000, with donations from just over 100 donors. Carl gave a report on the planned "Old Fashioned Country Dance" fundraiser and event.

Combined Finance Committee and President's Report: (Ron) Pete Costigan, Finance chair was absent, so Ron gave a combined report. Ron watched a webinar recommended to him by Pete, from YDCs Insurance Company (which serves non-profits), about the kinds of information Finance Committees should be supplying to boards of directors. Pete will be reporting on APLOS, YDCs financial

accounting program, to the Board when he returns. (Any Board member can obtain the password from Pete and look at YDCs financial data in APLOS.) Ron reported on a segment of the webinar which outlined the specific responsibilities of Boards and Management staff in an organization.

Ron initiated a discussion of the Board's responsibility for the strategic vision of the Youth Development Council and planning for work on this topic. Carl stressed the need for determining the focus and questions for discussion before a visioning retreat.

The meeting was adjourned at 7:15 pm. The next Board meeting will convene on Monday, Sept. 21, at 5 pm.

Respectfully submitted by Ginny Reese