

Youth Development Council of Greene County Board Meeting | March 16, 2015

Present:

Staff: Mike Alley. **Board Members:** Bishop Michael Jackson, Ron Morris, Barbara Nye, Ginny Reese, Carl Schmitt, Andrea Whitmarsh, Pastor Chuck Winner. **Advisory Council:** Pete Costigan, Roy Dye, Charlotte Gilbert. **Guests:** Dumisile Martin, Heather Myers.

Approval of Minutes: The minutes of February 19 were approved with no amendments.

Treasurer's Report: (Bishop Jackson) Bishop's latest report dated March 16, based on a deposit inquiry shows an ending balance of \$31,103.86, with outstanding debits (2 checks) totaling \$252.50 and one deposit on 3/12 of \$5000 (from several checks). There is a missing deposit that should have been listed of \$2000 from 2/23, but that deposit is reflected in the final balance above. The treasurer's report was approved with the amendment of adding the missing deposit of \$2000. There was a discussion of whether something has to be done to retrieve donations made with Paypal on our website. Mike was not sure, and said he would look into it. Paypal charges a fee of 2% to use their service.

Youth Advocate and Coordinator Report: (Mike Alley)

After-School Program: There are now 21 students in program, with a new student just added. There are 13 males and 8 females. Things are going well, with the students participating in core classes of homework, reading, recess, and an elective. Electives are about to switch for the students. Current electives are arts and crafts, cooking, and eight STEM lessons built around the Soapbox Derby car project. Mike is no longer using the incentives/rewards program with the kids because of many different opinions on that, but instead after the core classes kids come together for about 5 to 10 minutes and talk about what has been going well for them in school or other activity, and also what they have done to help someone else. Mike feels this is a more positive activity than giving out rewards, and staff don't have to keep track of anything, as with incentives.

Soap Box Derby Car Project: YDC, received a call from Robbie Morris of Performance Signs, and was referred to Blue Ridge Trailer Supply which was looking for a youth group to sponsor in a Soap Box Derby car competition. Blue Ridge has donated a car kit and fees for YDC. The program is run out of the track in Culpeper. Kids must be ten years old to participate. Eight students will put it together in the next 8 weeks, using the STEM lesson, and then will race it on May 30. Other cars can be borrowed for the tournament, if more than one YDC kid wants to race, but each kid will have a job on race day. Performance Signs will decorate the YDC car with design help from YDC kids. The car will have a Blue Ridge Trailer logo on it. Performance Signs will store and transport the car to and from the school so kids can work on it during the after-school program. Mike visited the track with a few kids and parents recently and it was a great thing, very supportive of the YDC group. Carl raised the issue of parental consent for drivers, and also whether this activity is covered by our insurance. Ron will check with the Insurance Company. Each car does have to be tested and approved in order to go on the track. The car

will belong to YDC after the competition. Roy suggested this activity could be the basis of some good publicity.

Summer Program: The summer camp will consist of two groups of 20 kids in two camps, each three weeks long, 9am—1pm each day. The kids will be grades 3-5 this summer and YDC would offer camp to 6th-8th grades in summer 2016. Dates are June 15-July 3 for first camp, and July 13- July 31 for the second camp. Staff will work from 8:30 am to 1:30 pm. The second week includes VBS at Spring Hill. This is a doubling of outreach since we will serve twice as many kids in the two camps. Mike would like to talk to Julius Bates to see if he might be running a sports program as he did a few summers ago, for kids after summer school is done for the day. Some of our kids might want to participate, especially if parents are working and need a full day of activities for kids. There is an option for kids to be part of the Art Camp at Spring Hill run by Marvilyn Kennedy during the break between camps, the week of July 6th. Still to be worked out is whether YDC could provide transportation to this camp for YDC kids. Probably not many kids would participate without that piece. Costs for Greene County Transit are \$2.50 each way per child. Staff to supervise on Transit would also be needed. Unknown is whether the \$20 fee for Art Camp per child would be waived this year as it was last year. Art Camp is not now in the Summer Camp budget; Carl thought it should be added. Carl suggested that the Summer Camp Program Committee go ahead and form to plan for summer of 2015. Bert Nye is probably willing to chair it. Other comments by Mike were that he feels the YDC after-school program is doing much more intervention and relationship building than is seen in Boys and Girls Club. Also he wanted the Board to know that the JMU students who will be working with kids in the elective course on Thursdays, starting in a week, liked and have agreed to incorporate the 6 pillars character piece introduced to YDC by Barbara Nye.

Fundraising Committee: (Roy Dye) Roy stated that consistent with the doubling theme, in the first two weeks of this year's campaign, we have already received double the amount of funds and pledges as in the first two weeks of last year's campaign. A letter to about 21 high end donors (\$500 and above), mostly individuals but a few churches, went out on March 2nd. As a result Roy reported an in hand amount of about \$12,000. YDC also had an anonymous donor, due to efforts of Carl, in the amount of \$10,000. Combined with the grant from CACF for \$5000, \$27,000 is the current total for pledged and in hand funds. All of these are considered matching funds. There will be some follow-up calls to the large donors of the above-mentioned letter to see if the donors might agree to a higher amount. The next phase is a letter to go out to folks who gave last year in amounts ranging from \$10 up to \$500 (about 60 people) and then a letter in mid April to remaining people on the list from last year (about 200) who did not give anything. Roy emphasized that it is crucial to expand the list, for example, all volunteers will also get a letter this year. There was a discussion of how to handle asking the churches for donations. Bishop Jackson will speak to the ministerial association, and Pastor Winner said letters should go to all churches, but felt that Churches would be unable to share church directory information. Pastor Winner offered to follow up with as many churches as he can in order to secure the in kind donations of food that were received last year for snacks and lunches. Pete will be attending a meeting for non-profits that would like to apply to be in the NAP (Neighborhood Assistance Program). This is a program where folks who give \$500 or more to one of the groups in the program and they then receive a 65% tax credit from the State of Virginia. The application is due May 1st and non-profits find

out in early June whether they are accepted into the program. The program year is from July 1 to June 30 of 2016. Pete has also submitted the applications for the local grants to Sam's Club and Walmart. YDC won't know the results of that for at least a couple of months.

Finance Committee: (Pete Costigan)

The Finance committee met for the first time on March 12th, with Bert, Pete, Ron, Bishop Jackson, and Scott Woods (CPA for Bishop Jackson's non-church entities) attending. Mr. Woods was there in an advisory capacity .. Most of discussion focused on payroll recording and accounting, and what has to be contributed and reported to the Feds and Virginia for payroll. Mr. Woods will make a proposal to YDC as to the services he could perform and what the cost will be by early April. He has done this work for many other non-profits. An alternative to having Mr. Woods do the work would be to purchase Quick Books and do the same work in house. Mr. Woods has offered to show Pete how to do the book keeping for non-payroll issues. Another alternative would be to use Bank of America for the payroll services. Another option would be to use the Moneywise, a business in Charlottesville, for payroll services. Pete said that after Mr. Woods makes his proposal another Finance Committee meeting will be held after which a recommendation will be made to the Board of Directors.

The Committee also investigated Banks. YDC currently uses Pioneer. Pete talked to Pioneer, Bank of America, and UVa Community Credit Union about what they could offer. He had not yet spoken to United, the new Bank in Stanardsville. All Banks should be able to provide direct payment of payroll, so that checks will not have to be written for payroll. What bank is used will be a decision to be made by the Board.

President's Report: (Ron Morris)

Lafayette Brunch Proposal: Mike and Ron met with Alan Pyles about his proposal. Alan has already moved on and announced that other organizations will benefit from the Sunday Brunch program. Members made it clear they were uncomfortable with the requirement for a church bulletin.

Personnel Committee: Ron attempted to set up a meeting of the Personnel Committee with an online meeting scheduler which didn't work, and no meeting was held.

The meeting was adjourned at 6:51 pm. The next Board meeting will convene on Monday, April 20, at 5 pm.

Respectfully submitted by Ginny Reese